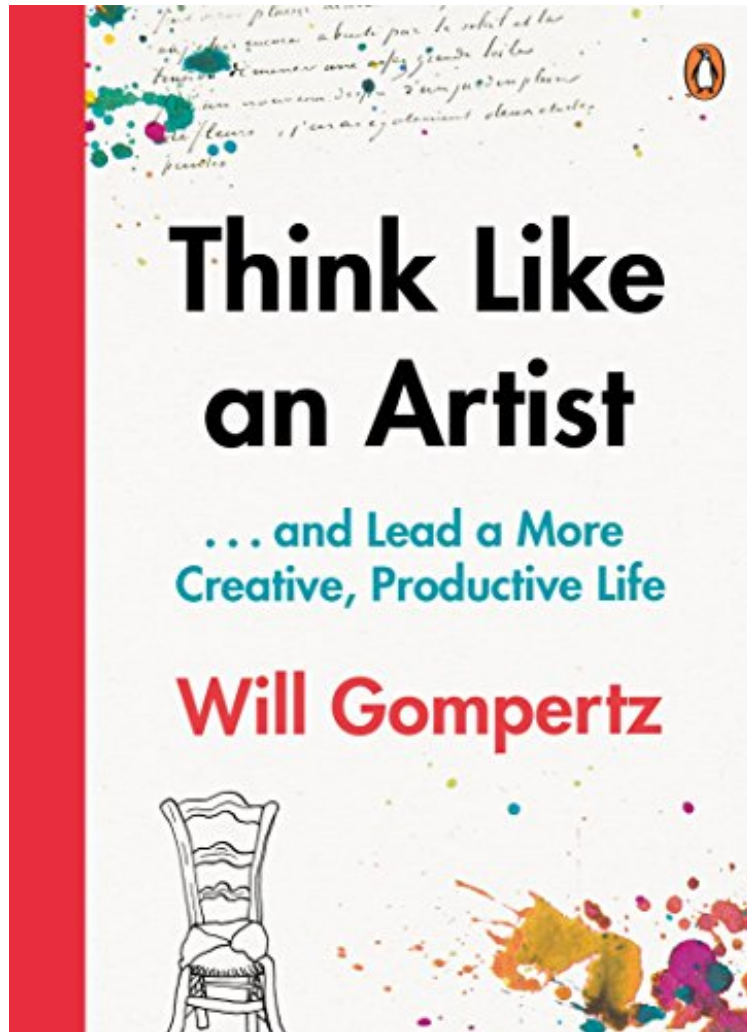


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# Think Like an Artist: How to Live a Happier, Smarter, More Creative Life

Will Gompertz

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By T. D. Bjornsson Saw this book in Daunt Books on Marylebone High Street in London couple of weeks ago, and thought it would be an interesting read. To my mind, it certainly was, and now I am starting my re-read of the book, to spend more time with my highlighted text to more fully internalize the key points. It's one of the best books on creativity and art of all kinds I've read. It's built around 10 approaches or attitudes essential to the creative process; each being addressed in its own chapter, including many fascinating stories - and quotes. It's not really a "how to" book, but rather a thoughtful discussion of the ten critical approaches. The 10th and 11th chapters, on All Schools Should be Art Schools and A Final Thought, respectively, are worth a separate consideration, and hopefully, these two chapters will encourage more discussion on the future of education and work in society.

Think Like an Artist by BBC Arts editor Will Gompertz - wisdom and smart thinking from Da Vinci to Ai Weiwei  
Why do some people seem to find it easy to come up with fresh, brilliant ideas? And how do they turn them into something worthwhile? After spending years getting up close and personal with some of the world's greatest creative thinkers, the BBC's Arts Editor Will Gompertz has discovered a handful of traits that are common to them all. Basic practices and processes that allow their talents to flourish, and which we can adopt - no matter what we do - to help us achieve extraordinary things too. It's time to Think Like An Artist and ... Become Seriously Curious (Caravaggio's discovery of optical lenses changed art for ever.) Think Big Picture and Fine Detail (Turner transformed a masterpiece with a tiny dab of red paint.) And realize ... It's Nearly Always Plan B (Mondrian spent years painting trees before becoming a master of abstraction.) 'Will Gompertz is the best teacher you never had' Guardian

Will Gompertz is the best teacher you never had \* Guardian \* The Shock of the New redone a la Bill Bryson . . . richly detailed and highly entertaining \* Daily Telegraph on What Are You Looking At? \* Hugely accessible . . . writes about difficult things without letting on that they are difficult \* Independent on Sunday on What Are You Looking At? \* A romp through art history and the creative mind ... full of entertaining anecdote \* Guardian \* Gompertz doesn't have it in him to be boring. He clearly loves art too much and his book ... succeeds as a short love letter to art. The pictures are wonderful \* The Times \* About the Author  
As the BBC's Arts Editor, Will Gompertz has interviewed and observed many of the world's leading artists, directors, novelists, musicians, actors and designers. Creativity Magazine in New York ranked him as one of the 50 most original thinkers in the world. He is the author of the international bestselling art history book What Are You Looking At? which has been published in over 15 languages.