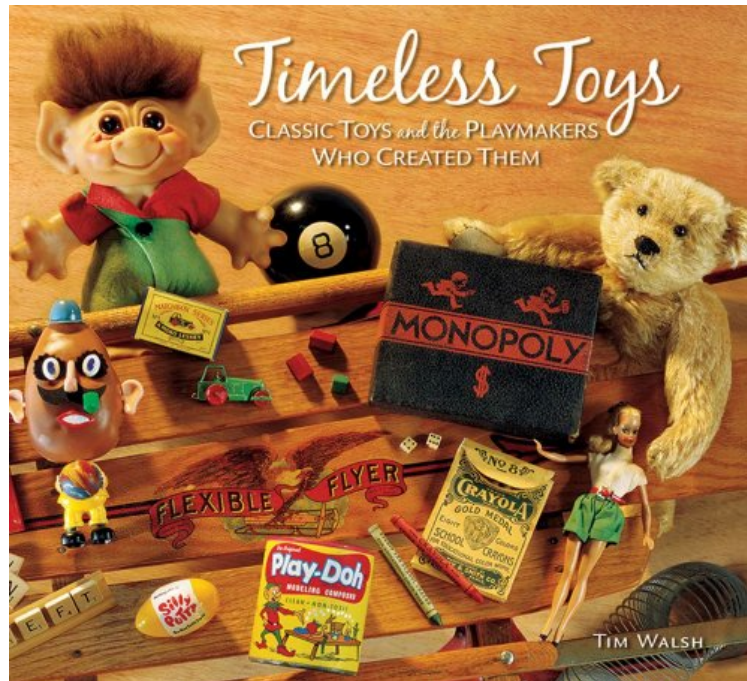


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Timeless Toys: Classic Toys and the Playmakers Who Created Them

Tim Walsh

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'Toyland, Toyland / Little girl and boy land / Childhood's joyland / Mystic, merry Joyland! Once you pass its borders / You can ne'er return again.' Actually, here's your chance: In Timeless Toys: Classic Toys and the Playmakers Who Created Them, Tim Walsh provides a fascinating look at our collective toy chest." -Washingtonpost.comMore about Timeless ToysThe book Why Didn't I Think of That! includes the passage "If a toy has magic, when people see it they say, 'Oooh! What is that?' . . . It appeals to the kid in everybody." That same kind of magic captures "the kid in

everybody" when they pick up *Timeless Toys: Classic Toys and the Playmakers Who Created Them*. *Timeless Toys* represents one of the finest documentaries and displays of modern toys ever written. Author Tim Walsh, a successful toy inventor himself, reveals a world of commerce, toys, and wonder that is equally fun, fascinating, and nostalgic. Readers of every age and background will find it impossible to pick up this book, turn a few pages, and not become spellbound by its insightful stories and the personal memories that the text and 420 brilliantly colored photographs bring forth. Slinky, Lego, Tonka trucks, Monopoly, Big Wheel, Frisbee, Hula Hoop, Super Ball, Scrabble, Barbie, Radio Flyer Wagons: All of these and many, many more are featured in this fascinating tome, along with the toys' histories, insider profiles, and rare interviews with toy industry icons. It's simply magic! Vote for your favorite toy and be part of VH1's "I Love Toys," a show currently in production, set to air next spring. It will be a five-hour toyathon on the top 100 toys of all time. [Click here to vote for your favorite toy of all time!](#)

About the Author Tim Walsh, co-inventor of the TriBond and Blurt board games, which together have sold more than four million copies in 13 countries, believed in his "toys story" so intensely that he first self-published "The Playmakers." Tim sold 10,000 copies at \$50 each through mail order and local distribution, after major book publishers rejected the book again and again. That same dogged determination brought this Sarasota, Fla.-based writer to AMP.