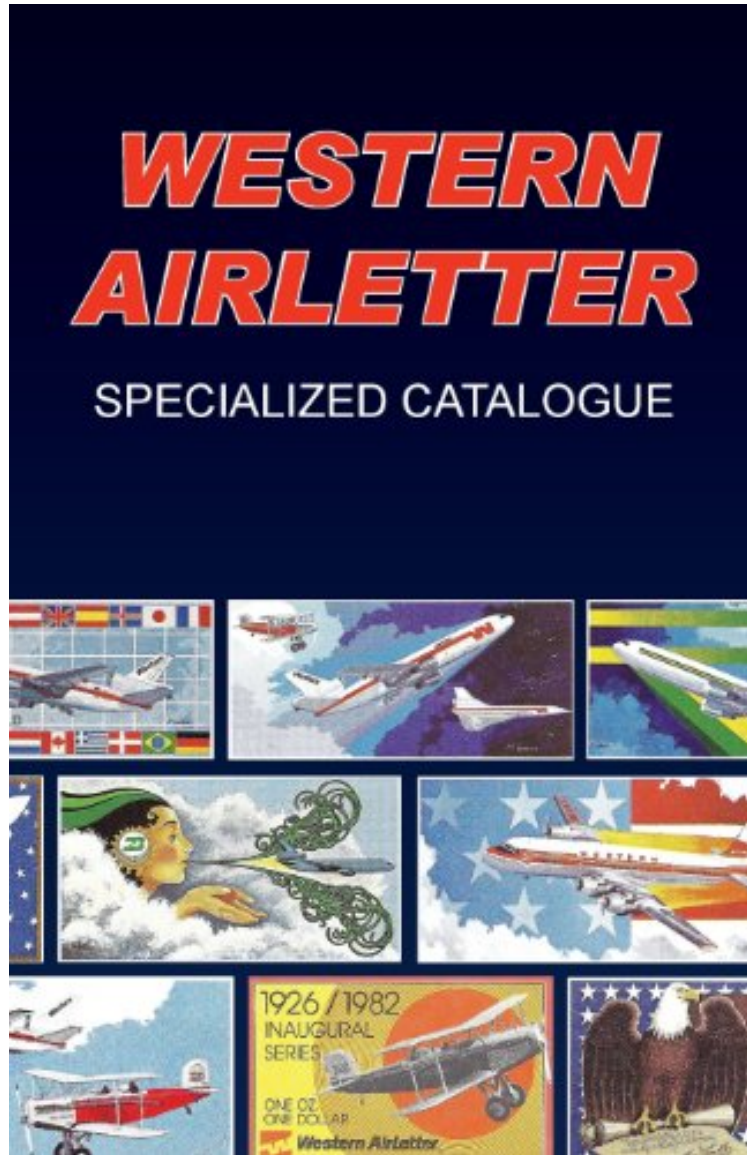


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Robert McKnowle : Western AirLetter Specialized Catalogue before purchasing it in order to gage whether or not it would be worth my time, and all praised Western AirLetter Specialized Catalogue:

0 of 0 people found the following review helpful. Not quite the whole story?By Ken MaulThis book is lacking a lot of important facts and details. The main fact is that Lynda and I were friends with Jim Sharron Hannifin and were involved from the beginning. I painted the majority of the subjects and designed and directed all of the company marketing, news letters including the "Collectors" material. The young lady featured in the book as "The main artist"

was not there at the beginning of the company and not a main player. A lot the information is correct, however, it's just another example of some truth, missing information and obfuscation. The author or "Ghost Writer?", perhaps Jim Hannifin were dabbling in Revisionist History. Oh well.

The Western AirLetter Specialized Catalogue features listings for all AirLetter issues, including Western AirLetter, Burlington Northern, American Express, and P.R.I.D.E. All of the program's stamps and first day covers are illustrated and valued. Quantities issued are given, as well as information on commercial covers, uncut press sheets, errors, proofs, essays, and associated items. Original source documents relating to the AirLetter program are contained in the Appendix section. A background section details the program from its inception to its demise. All in all, the Western AirLetter Specialized Catalogue is the most comprehensive reference of its kind.