

Wish You Were Here: Classic Florida Motel and Restaurant Advertising

Tim Hollis

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Tim Hollis : Wish You Were Here: Classic Florida Motel and Restaurant Advertising before purchasing it in order to gage whether or not it would be worth my time, and all praised Wish You Were Here: Classic Florida Motel and Restaurant Advertising:

1 of 1 people found the following review helpful. Fun bookBy Steve in MemphisGreat nostalgia. This is a very enjoyable book and I can recommend it. If you like the cover, which I think is really cool, you will probably like the book.3 of 3 people found the following review helpful. Great collection of vintage images!By RCRThis is a great little picture book of Florida motels and restaurants that are mostly postcard shots. The entire state is covered, and there are many photos of long gone "Mom and Pop" establishments.1 of 1 people found the following review helpful. That's how much I love this bookBy Kindle CustomerThis is the first review I have ever written! That's how much I love this book, given to me as a present several years ago. Since then I have pored over it multiple times as it is so rich with detail that you can take away different things every time you read it. The author's personal memories as a boy growing up in developing Florida are particularly great -- I was born in 1970, just a few years after him, and spent much of my formative years in Florida visiting attractions like Circus World, Daytona, Disney. I particularly love the peeks at lost attractions like Daytona's boardwalk, Tampa's Treasureland dark ride -- which preceded Pirates of the Caribbean -- Six Gun Territory, and Cypress Gardens.

The golden age of Florida kitsch

About the AuthorTim Hollis is the author of numerous books celebrating southern history and popular culture, including See Rock City, Florida's Miracle Strip, Dixie before Disney, and Selling the Sunshine State. He lives in Birmingham, Alabama.